



# SOUTHEAST BLUES & BBQ FESTIVAL



## WHY YOU SHOULD BECOME A SPONSOR?

- **Community Engagement:** As a sponsor, you will be prominently featured at an event that draws a diverse audience from across our region. This engagement provides a unique opportunity to showcase your commitment to community wellness and mental health advocacy.
- **Brand Visibility:** Your sponsorship will ensure significant exposure through our extensive promotional campaigns, including social media, press releases, and event signage. This visibility reinforces your brand's association with a cause that resonates deeply with our attendees.
- **Alignment with Corporate Social Responsibility (CSR) Goals:** Supporting the Southeast Blues & BBQ Festival and Educators Parade aligns with your CSR objectives by demonstrating your dedication to mental health initiatives and community enrichment.
- **Positive Impact:** By partnering with us, you directly contribute to the success of an event that not only entertains but also educates and supports those affected by mental health challenges. Your sponsorship will help fund critical programs and resources that promote mental wellness and education within our community.



# SOUTHEAST BLUES & BBQ FESTIVAL



**CONFIRM YOUR SPONSORSHIP TODAY!**

**DIAMOND  
SPONSOR**  
**\$1,000**

- Larger Logo on main stage welcome banner.
- Company announced during keynote presentation
- Company hyperlinked logo displayed on website (1 year), social sites, selected event promotional materials including flyers, email, and video
- (6) reserved stage tickets with lawn chairs w/ cooler refreshments.
- Large Company logo on select event merchandise for guest purchase
- Booth Space + (2) table and (4) Chairs + Event Merchandise

**GOLD  
SPONSOR**  
**\$800**

- Large Logo on main stage welcome banner.
- Company announced during keynote presentation
- Company hyperlinked logo displayed on website (1 year), social sites, selected event promotional materials including flyers, email, and video
- (4) reserved stage tickets with lawn chairs w/cooler refreshments
- Company logo on select event merchandise for guest purchase
- Booth Space + (1) table and (2) Chairs + Event Merchandise

**SILVER  
SPONSOR**  
**\$500**

- Medium Logo on welcome banner.
- Company announced during keynote presentation
- Company logo displayed on website, social sites, selected event promotional materials including flyers, email, and video
- Company logo on select event merchandise for guest purchase
- Booth Space + (1) table and (2) Chairs
- (2) reserved stage tickets with lawn chairs

**BRONZE  
SPONSOR**  
**\$200**

- Business name on welcome banner.
- Company logo displayed on website, social sites, selected event promotional materials including flyers, email.
- Company logo on select event merchandise for guest purchase



# SOUTHEAST BLUES & BBQ FESTIVAL



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## **PRESENTING SPONSOR**

**\$5,000**

- Southeast Blues & BBQ Festival presented by “YOUR COMPANY Listed here”. Every time the event is mentioned or promoted your company will be too!
- Co-branded logo produced with Southeast Blues & BBQ Festival logo and your company logo.
- Category exclusivity and first right of refusal for 2025 festival
- Two tents in high-traffic area with three six foot tables and six chairs with
- Naming on Cook-off award, including live entertainment stage.
- Up to six (6) live mentions from entertainment stage/MC
- Opportunity for brand ambassadors roam the event area to sample/coupon
- Sponsor name inclusion in all event press releases
- Sponsor mention in all contracted radio promotion
- Sponsor logo inclusion:
  - All contracted TV/video promotion
  - Logo placement on Street Banner leading into Downtown St. Marys.
  - Sponsor page at [www.womenunitedintl.com](http://www.womenunitedintl.com)
  - All contracted TV/video promotion
  - Opportunity to place up to six (6) banners and/or branded signage at event.
- Company logo on select event merchandise for guest purchase
- (6) reserved stage tickets with lawn chairs w/ cooler refreshments.
- Large Company logo on select event merchandise for guest purchase

**VISIT: [WWW.WOMENUNITEDINTL.COM](http://WWW.WOMENUNITEDINTL.COM) FOR ALL EVENT INFO**

# PRESENTING SPONSOR EXAMPLE



## Presenting Sponsor



## Sponsors

